ORDER

Orders Order / Rev: 165723 06848538 Alt Order #: NRCC IE 2012 Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 2963 Flight Dates: 10/19/12 - 10/25/12 Primary AE: Anjie Brady Original Date / Rev: 09/26/12 / 09/26/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National National Media Research Planning & F Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln EOM/EOC Billing Cycle: Alexandria, VA 22314-1219 Agency Commission: 15% Advertiser Name: NRCC (Rep) National Republican Con Demographic: A35+ New Business Thru: 10/14/11 **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 3 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals**

Month

Totals

Start Of Order - End Of Order

October 2012

Spots

36

36

100%

Gross Amount

\$38,950.00

\$38,950.00

Net Amount

\$33,107.50

\$33,107.50

Rating

86.50

86.50

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

\$33,107.50

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$38,950.00
Market	100%	\$162 291 67

Spots

36

Gross Amount

\$38,950.00

Start Date

10/01/12

Anjie Brady

End Date

10/25/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$30,835.42
KMSP	10%	\$16,229.17
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$73,031.25
WFTC	2%	\$3,245.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	М	10/19/12	10/19/12	M-F 6-7a News	CM	6-7a	F	:30	1	\$800.001	2.40 NM	1	\$800.00
				M-F 6-7a News									
	5 EW 1	NWS 6A											
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10	/15/12	10/21/12	F	1	\$800.00	2.40						
N 2	М	10/22/12	10/22/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$800.001	2.40 NM	1	\$800.00
				M-F 6-7a News									
	5 EW N	NWS 6A											

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Order / Rev: 165723 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848538 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 2	М	10/22/1	2 10/22/12	M-F 6-7a News M-F 6-7a News	СМ	6-7a	M	:30	1	\$800.001	2.40 NM	1	\$800.00
	5 EW N	IWS 6A											
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10		10/28/12	M	1	\$800.00	2.40						
N 3	М		2 10/23/12	M-F 6-7a News M-F 6-7a News	СМ	6-7a	- T	:30	1	\$800.00 1	2.40 NM	1	\$800.00
;		IWS 6A											
10/6	Sta eek: 10	art Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week	Rate \$800.00	Rating 2.40						
N 4	M			M-F 6-7a News	CM	6-7a	W	:30	1	\$800.001	2.40 NM	1	\$800.00
			2 10/24/12	M-F 6-7a News	Civi	0-7 <i>a</i>	yy	.30	ļ	φουσ.υσ 1	2.40 INIVI	'	φουσ.υσ
;		IWS 6A	Cad Data	Ma alada sa	Consta AA/a a la	Data	Datina						
\٨/ه	<u>518</u> 20 eek:	art Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 2.40					ł	
N 5	M			M-F 6-7a News	CM	6-7a	T	:30	1	\$800.001	2.40 NM	1	\$800.00
14 3	IVI	10/23/1	2 10/25/12	M-F 6-7a News	OW	0.74	1	.00		ψουσ.σσ 1	2.40 INIVI		ψουσ.σσ
	5 EW N	IWS 6A											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10		10/28/12	T	1	\$800.00	2.40						
N 6	М	10/19/1	2 10/19/12		СМ	7-9a	F	:30	1	\$800.001	1.70 NM	1	\$800.00
	CD MB	N AMR		M-F GMA									
,		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10		10/21/12	F	1	\$800.00	1.70						
N 7	М		2 10/22/12	M-F GMA	СМ	7-9a	M	:30	1	\$800.001	1.70 NM	1	\$800.00
				M-F GMA						·			·
(GD MR	N AMR											
	_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10		10/28/12	M	1	\$800.00	1.70			**	4.70.104	,	4 000 00
N 8	М	10/23/1	2 10/23/12	M-F GMA M-F GMA	CM	7-9a	- T	:30	1	\$800.00 1	1.70 NM	1	\$800.00
	GD MR	N AMR		IVI-F GIVIA									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10		10/28/12	- T	1	\$800.00	1.70						
N 9	М	10/24/1	2 10/24/12	M-F GMA	CM	7-9a	W	:30	1	\$800.001	1.70 NM	1	\$800.00
	00 110			M-F GMA									
(N AMR	Cad Data	Ma alada sa	Consta AA/a a la	Data	Datina						
۱۸/۵		art Date /22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 1.70					ł	
N10	M		2 10/25/12		CM	7-9a	T	:30	1	\$800.001	1.70 NM	1	\$800.00
1110	141	10/20/1	2 10/20/12	M-F GMA	OW	7 00	1	.00	•	ψοσσ.σσ ι	1.70 14101		ψοσο.σο
(GD MR	N AMR											
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10		10/28/12	T	1	\$800.00	1.70						
N12	М	10/21/1	2 10/21/12		CM	8-9a	S	:30	1	\$1,000.001	3.70 NM	1	\$1,000.00
	5 EW N	IW-SU 8A	VV	Sun 8-9a									
•		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10		10/21/12	S		\$1,000.00	3.70						
N13	М		2 10/22/12	M-F Midday News		11a-12p	M	:30	1	\$600.001	1.40 NM	1	\$600.00
				M-F Midday New		•							
		IWS 11AI											
107		art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
	ek: 10		10/28/12	M	1	\$600.00	1.40	-20		\$000.00.4	4 40 NIM	,	# 000 00
N14	М	10/24/1	2 10/24/12	M-F Midday News		11a-12p	W	:30	1	\$600.001	1.40 NM	1	\$600.00
	5 EW N	IWS 11AI	М	W I Wilday New	•								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10	/22/12	10/28/12	W	1	\$600.00	1.40						
N15	М	10/19/1	2 10/19/12		CM	6-630p	F	:30	1	\$1,200.002	2.50 NM	1	\$1,200.00

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Alt Order #: 06848538 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-630p M-F 6-630p								
5 EW N	NW 6P MF	=	ш. с соор						_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	F	1	\$1,200.00	2.50	00 4	#4.000.00.0	0.50.104	4	#4 000 00
N16 M	10/22/1	2 10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p	М	:30 1	\$1,200.002	2.50 NM	1	\$1,200.00
5 EW N	NW 6P MF	=									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	M		+ ,	2.50	.20 4	£4.000.00.0	0.50 NIM	4	£4.000.00
N17 M	10/23/1	2 10/23/12	M-F 6-630p M-F 6-630p	CM	6-630p	- T	:30 1	\$1,200.002	2.50 NM	1	\$1,200.00
5 EW N	NW 6P MF	=	ш. с соор								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	-T	1	\$1,200.00	2.50		.			
N18 M	10/24/1	2 10/24/12	M-F 6-630p M-F 6-630p	CM	6-630p	W	:30 1	\$1,200.002	2.50 NM	1	\$1,200.00
5 EW N	NW 6P MF	=	W-1 0 030p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	W	1	\$1,200.00	2.50					
N19 M	10/25/1	2 10/25/12	M-F 6-630p	CM	6-630p	T	:30 1	\$1,200.002	2.50 NM	1	\$1,200.00
5 EW N	NW 6P MF	=	M-F 6-630p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/22/12	10/28/12	T	1	\$1,200.00	2.50					
N20 M	10/21/1	2 10/21/12	•	CM	530-6p	S	:30 1	\$1,200.001	3.70 NM	1	\$1,200.00
5 FW N	NWS E-SI	IN	Su 530-6p News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	S	1	\$1,200.00	3.70					
N21 M	10/19/1	2 10/19/12	M-F 630-7p	CM	630-7p	F	:30 1	\$1,200.002	2.40 NM	1	\$1,200.00
5 E\// N	NW630P I	√ ⊑	M-F 630-7p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	F	1	\$1,200.00	2.40					
N22 M	10/22/1	2 10/22/12	M-F 630-7p	CM	630-7p	M	:30 1	\$1,200.002	2.40 NM	1	\$1,200.00
E E\\\ \	NW630P I	1 =	M-F 630-7p								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	M		\$1,200.00	2.40					
N23 M	10/23/1	2 10/23/12	M-F 630-7p	CM	630-7p	- T	:30 1	\$1,200.002	2.40 NM	1	\$1,200.00
5 F\4/ N	IVVCOOD I	4	M-F 630-7p								
	NW630P I art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	- T			2.40					
N24 M	10/24/1	2 10/24/12	M-F 630-7p	CM	630-7p	W	:30 1	\$1,200.002	2.40 NM	1	\$1,200.00
5 5144	U44000D 1	45	M-F 630-7p								
	NW630P I art Date	VIF End Date	Mookdove	Spots/Week	Rate	Rating					
Week: 10		10/28/12	<u>Weekdays</u> W	1		2.40					
N25 M	10/25/1	2 10/25/12	M-F 630-7p	CM	630-7p	T	:30 1	\$1,200.002	2.40 NM	1	\$1,200.00
			M-F 630-7p								
	NW630P N		Mookdova	Spoto/Most-	Doto	Patina					
Week: 10	art Date 1/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 2.40					
N26 M			Friday Prime A	CM	7-8p	F	:30 1	\$2,000.002	2.80 NM	1	\$2,000.00
			Shark Tank		•			•			
	K TANK	E. 15 :	10/	01-04	.	Detien					
<u>Sta</u> Week: 10	art Date 1/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,000.00	Rating 2.80					
N27 M		2 10/20/12			7-1030p	S-	:30 1	\$3,500.00 1	3.00 NM	1	\$3,500.00
	. 5, 20, 1	. 5, 25, 12		÷, 111		٥	1	, , , , , , , , , , , , , , , , , , , ,	2.30	•	Ţ=,000.00

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Order / Rev: 165723 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848538 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/19/12 - 10/25/12 Estimate: 2963

Name	Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
Sat Date End Date End Date Meekdays Spots/Week Rate Sat Date												
Mesek: 10/15/12 10/21/12 S- 1 \$3,5,000.00 3.00 1 \$1,400.00 1 \$60.00 1 \$1,400.0	SAT N	T FTB		7.20 00.10g0 1 00	todii					_		
Size Date End Date Meek days Spots/Week Rate Start Date Size Date Spots/Week												
Start Date End Date Meek days Figure Spots/Week Start Date Figure Start Date Figure Start Date Figure Start Date Start Dat	N29 M	10/19/1	2 10/19/12			10-1035p	F	:30	1 \$1,400.001	3.60 NM	1	\$1,400.00
No. M 10/24/12 10/24/12 10/24/12 MF, SU Late News						_						
Sizer Date End Date Week Name Sizer Date Mesh 10/28/12 10/28/12 MF. Su Late New MF. Su 10-1035p MF. Su 10-10												
Name Color Name				•		10-1035p	М	:30	1 \$1,400.001	3.60 NM	1	\$1,400.00
Note Control				Mookdovo	Spoto/Mook	Poto	Dating					
SEW NWS 10PM		0/22/12	10/28/12	M	1	\$1,400.00	3.60					
Name						10-1035p	- T	:30	1 \$1,400.001	3.60 NM	1	\$1,400.00
New				Weekdays	Snots/Week	Rate	Rating					
M-F, Su 10-1035p M-F, Su 10-1035p Start Date End Date Weekdays Spots/Week Rate \$1,400.00 3.60												
SEW NWS 10PM Start Date End Date Weekdays Spots/Week Rate Spots/Week Start Date Start Date Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week S	N32 M	10/24/1	2 10/24/12	•		10-1035p	W	:30	1 \$1,400.001	3.60 NM	1	\$1,400.00
New 10/22/12 10/28/12 10/	5 EW I	NWS 10P	М	W-1 , Ou 10-1035	9							
NWS FOLO FTBL												
NWS FOLO FTBL Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Start Date Start D	N33 M	10/20/1	2 10/20/12	•	•	1030-1105p	S-	:30	1 \$900.002	3.30 NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate \$900.00 3.30	NWS F	FOLO ETE	સ	Late News Delay	ed							
N36 M 10/19/12 10/19/12 10/19/12 10/19/12 M-F 1035-1102p CM 1035-1102p F :30 1 \$800.00 3.30				Weekdays	Spots/Week	Rate	Rating					
ABC-NITELINE Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star												
Start Date Horizon H			2 10/19/12	•	СМ	1035-1102p	F	:30	1 \$800.003	2.00 NM	1	\$800.00
Week: 10/15/12 10/21/12 10/21/12 10/21/12 10/22/12 10/22/12 M-F 1035-1102p CM 1035-1102p M :30 1 \$800.00 2.00 NM 1 \$800.00			End Data	Mookdovo	Cnoto/Mook	Doto	Doting					
N36 M 10/22/12 10/22/12 M-F 1035-1102p CM 1035-1102p M :30 1 \$800.00 3 2.00 NM												
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Nightline Nightline Nightline Nightline Nightline ABC-NITELINE Start Date End Date Weekdays Spots/Week Rate Rating 2.00												
ABC-NITELINE Start Date End Date Weekdays Spots/Week Rate Rating 2.00	N37 M	10/24/1	2 10/24/12		СМ	1035-1102p	W	:30	1 \$800.003	2.00 NM	1	\$800.00
Week: 10/22/12 10/28/12 W 1 \$800.00 2.00 N38 M 10/21/12 10/21/12 Su 1105-1135p CM 1105-1135p S :30 1 \$600.00 1 1.80 NM 1 \$600.00 ON RD-J DAVIS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 S 1 \$600.00 1.80 N39 M 10/19/12 10/19/12 M-F The View CM 10-11a F :30 1 \$550.00 2 0.00 NM 1 \$550.00 Start Date End Date Weekdays Spots/Week Rate Rating	ABC-N	ITELINE		Ü								
Sun 1105-1135p Sun 1105-1135p Sun 1105-1135p Sun 1105-1135p Start Date End Date Weekdays Spots/Week Rate Rating Sun 10/15/12 10/21/12 10/21/12 10/19/12 10/19/12 10/19/12 10/19/12 10/19/12 10/19/12 M-F The View CM 10-11a F :30 1 \$550.00 2 0.00 NM 1 \$550.00												
ON RD-J DAVIS Start Date End Date Weekdays Spots/Week Rate Rating	N38 M	10/21/1	2 10/21/12	•	СМ	1105-1135p	S	:30	1 \$600.001	1.80 NM	1	\$600.00
Week: 10/15/12 10/21/12 S 1 \$600.00 1.80 N39 M 10/19/12 10/19/12 M-F The View CM 10-11a F :30 1 \$550.00 2 0.00 NM 1 \$550.00 Start Date End Date Weekdays Spots/Week Rate Rating	ON RD-J DAVIS			·								
N39 M 10/19/12 10/19/12 M-F The View CM 10-11aF :30 1 \$550.00 2 0.00 NM 1 \$550.00 M-F The View Start Date End Date Weekdays Spots/Week Rate Rating												
Start Date End Date Weekdays Spots/Week Rate Rating			2 10/19/12		CM	10-11a	F	:30	1 \$550.002	0.00 NM	1	\$550.00
Week: 10/15/12				Weekdays	Spots/Week							
Totals 36 \$38,950,00	Week: 10	0/15/12	10/21/12	F	1	\$550.00	0.00					